

What is Fan Pledge?

Fan-Pledge is a popular fundraising platform designed specifically for schools, sports teams, clubs, and nonprofits. Instead of selling physical products or going door-to-door, organizations host a high-energy, 40-minute live event where students gather to work toward a common goal and collect digital pledges from family and friends.

What is it for?

Fan-Pledge will help the Golden Regiment raise money for the general funds for the band program. These funds are used to help lower the overall costs of individual band fees by covering overall organizational costs like props, equipment purchases, and trailer maintenance. This year will bring additional expenses in preparing both semi-trailers for the trip to Pasadena, California in which additional maintenance and repair is needed.

What will happen?

Fan-Pledge will send a representative to the Blue Springs campus in July to host a pledge event. Students will be provided a script to help engage their friends and family in pledging funds to support the band program. Every dollar counts. Some pledges may be \$1 to \$5. Others may be much higher. But by averaging the total potential number of contacts and pledge amounts, our goal is to raise a lot of money in a short period of time.

To drive donations, the students will participate in contests and activities during the event. Prizes will be awarded for reaching certain targets driving each section to achieve their goals. The band staff will be in on this to make the fundraising efforts memorable for the students and to create a team spirit.

As students receive phone commitments, they will provide a link for pledges to be paid. Fan Pledge will handle all the collections (retaining a small fee for the amount raised). They will hold the collection period open for 25 days after the event, to allow more pledges to come in. At that time, they'll issue the Golden Regiment a check for the amount earned!

What is expected of my student?

We are asking for each student to collect at least **20** contacts prior to the event to be logged into the Fan Pledge site. There is no limit to the number of contacts each student can input as the more they bring, the more money we'll raise!

To encourage them to make their first log-in and gather contacts we have some special contests. These contacts can be family members and friends of the family. But they need to be over 18 years of age. Please avoid your students register their friends that are also members of the band.

The deadline to input the 20 contacts is July 6th.

What needs to happen now?

Students were provided instructions on how to login to Fan Pledge's site to enter contacts. Those students that enter at least **FIVE** contacts by June 5th, will be entered into a drawing for **\$100 CASH**. Those students that enter at least **TWENTY** contacts by June 5th will be entered into a drawing for **\$50 CASH**. All we need right now is the contacts entered. **YOU DO NOT NEED TO DO ANYTHING ELSE AT THIS TIME.**